



FOR IMMEDIATE RELEASE

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Two Centuries of Service

The George Christchurch Celebrates Over Two Centuries of Collective Service Excellence

In a heartfelt celebration of loyalty, excellence, and dedication, The George, Christchurch's leading 5-star boutique hotel, recently honoured twelve of its long-serving team members whose unwavering commitment to hospitality has collectively shaped the guest experience for over two centuries.

At a special gathering held at the property, nine team members were recognised for over 20 years of individual service, representing an extraordinary 215 years of combined contribution to The George. An additional three team members were also celebrated for surpassing the 10-year milestone.

"This kind of longevity in the hospitality industry is rare, and it speaks volumes about the culture we've nurtured here at The George," said Bruce Garrett, Managing Director of Brook Serene, the boutique hotel management company behind The George. "Our people are the heart of our guest experience. Their passion, professionalism, and genuine care are the reasons our guests return."

Located in the heart of Christchurch overlooking Hagley Park, The George has long been recognised for its exceptional guest service, repeatedly earning awards and accolades for its hospitality standards. The hotel's enduring reputation is, in large part, a testament to the stability and strength of its team.

"These long-standing team members have guided The George through years of evolution – from earthquakes to international events and global pandemics," said Garrett. "Their resilience and consistency are the foundation of our success."

The celebration underscores the boutique property's belief that investing in people is central to delivering a world-class guest experience.

About The George

Operated by Brook Serene Boutique Hotels, The George is a multi-award-winning 5-star hotel in Christchurch, New Zealand and a member of Small Luxury Hotels of the World. Known for its personalised service, elegant design, and tranquil setting beside Hagley Park and the Avon River, The George offers 53 luxurious rooms and suites, an award-winning restaurant, and a warm welcome that feels like coming home.

Media Enquiries:

For more information on The George, please visit: www.thegeorge.com

For more information on Brook Serene Hotel Management please visit: www.brookserene.com

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