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Media Release

Tuesday, 6th September 2022

Three Times the Charm for The Residence at The George

The Residence at The George, Christchurch, one of New Zealand's treasured luxury boutique hotels, has once again won Oceania's Leading Luxury Hotel Villa 2022.

The award from the World Travel Awards for Oceania's Leading Luxury Hotel Villa 2022 for The Residence at The George marks the third year in a row and is the sixth time that The Residence at The George has been recognised in these annual awards having previously won Australasia's Leading Luxury Villa 2016 -2018.

Bruce Garrett, Managing Director of Brook Serene says "We are delighted to have been once again recognised with this industry accolade. Our team have worked very hard through the challenging Covid times to maintain the special guest experience we offer at The George. Our guest villa truly is a hidden gem, tucked away overlooking our private gardens, offering a country retreat experience in the middle of the city."

The award comes as the hotel continues to innovate and introduce services that deliver a "delightfully yours" experience as well as building on the 5-star Qualmark EnviroGold status with its on going sustainability initiatives.

One of the most recent innovations at The George was the introduction of eco-friendly sustainably sourced wooden key cards (certified by the Forest Stewardship Council) to replace the plastic key cards previously utilised – these cards have a similar life span as a plastic card and are reuseable.

The World Travel Awards™ was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. Today, the World Travel Awards™ brand is recognised globally as the ultimate hallmark of industry excellence.

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Notes to the Editor:

For more information on The George hotel, please visit: www.thegeorge.com

For more information on the Brook Serene boutique hotel management group please visit: www.brookserene.com

For interviews, images or additional information,

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